

Message Text

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ACTION EUR-25

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R 231401Z APR 74

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

INFO SECSTATE WASHDC 8468

AMEMBASSY VIENNA

AMEMBASSY BELGRADE

AMEMBASSY PRAGUE

UNCLAS BUCHAREST 1704

USIA FOR IEE

VIENNA FOR RPO

BELGRADE PASS TO ZAGREB/DALY

E.O. 11652: N/A

TAGS: OEXC, RO

SUBJECT: AMON CARTER EXHIBIT - IASI AND TIMISOARA

REF: BUCHAREST 1152, BUCHAREST 1380

1. WHILE SUBJECT EXHIBIT WAS BEING OPENED IN TIMISOARA ON APRIL 19 TO INVITATIONAL CROWD OF 300 GUESTS FOLLOWED BY GENERAL PUBLIC VIEWING BY SOME 450 PEOPLE, POST RECEIVED FINAL HEAD COUNT AND OTHER STATISTICS CONCERNING EXHIBIT RUN IN IASI.

2. EXHIBIT COMPLETED SHORTENED TEN-DAY RUN (MARCH 29-APRIL 12) IN IASI. (FYI - EXHIBIT TIME SHORTENED BECAUSE OF LACK OF PERSONNEL TO ASSIST IN BREAKDOWN OF EXHIBIT AT TIME OF EASTER FESTIVITIES, APRIL 12-14. END FYI) NUMBERED TICKET SALES WERE 17,026. IN ADDITION, OVER 100 SPECIAL GROUPS NUMBERING SOME 3,000 ALSO ATTENDED SHOWING; FINAL COUNT IS, THEREFORE, APPROXIMATELY 20,000 VIEWERS, A NUMBER SUFFICIENTLY GRATIFYING TO MUSEUM AUTHORITIES IN IASI TO PROMPT EXPRESSION OF DESIRE HAVE ANY U.S. EXHIBIT IN NEAR FUTURE, IF POSSIBLE.

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3. AS NOTED IN BUCHAREST 1152, CATALOGS WERE EXTREMELY POPULAR AND HAD TO BE DISTRIBUTED AT CERTAIN HOURS ONLY.

4. CURATOR TYLER MAINTAINED ACTIVE PACE WITH CONTRIBUTIONS TO CRONICA, A PRESTIGIOUS WEEKLY CULTURAL (CIRCULATION 10,000) PUBLICATION. TYLER ALSO LECTURED ON "ARTISTS OF THE WEST" AT UNIVERSITY OF IASI TO AUDIENCE OF 100 PEOPLE, COMPRISED OF FACULTY, STUDENTS, AND INTERESTED PUBLIC. IASI COUNCIL ARRANGED FOR TYLER TO VISIT LEADING ARTISTS AND, ESPECIALLY NOTEWORTHY, ARRANGED CALL FOR TYLER ON METROPOLITAN OF IASI, THE SECOND LEADING ROMANIAN ORTHODOX CHURCH LEADER IN THE COUNTRY. TYLER PRESENTED AT THIS TIME COPY OF CATALOG TO METROPOLITAN.

5. COLLATERAL ACTIVITIES, CONSISTING OF PROJECTION OF CLASSIC WESTERN FILMS, CONTINUED ATTRACTING LARGE NUMBERS OF ROMANIANS TO SHOWINGS AT UNIVERSITY. AMERICAN FULBRIGHT PROFESSOR CALDWELL STATED THAT SOME 1,500 PEOPLE ATTENDED THESE SHOWINGS.

6. EXHIBIT MAY REMAIN IN TIMISOARA FOR TWO EXTRA DAYS, I.E. UNTIL MAY 5. THIS IS DEPENDENT, HOWEVER, UPON APPROVAL OF ROMANIAN AUTHORITIES AND CONCURRENCE OF ZAGREB OFFICIALS. WILL ADVISE. BARNES

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